

The Art of Feminine Marketing

Business Budget

Income	Program/product name	# of Sales/ Clients	Price/ Rate	Income
Total Yearly Income				

Monthly Expense	Now	Next \$ Lane	Big Dream
Accounting			
Advertising			
Auto Expenses			
Bank Fees			
Contract Labor			
Computer			
Coaching			
Depreciation			
Dues & Subscriptions			
Employees & Benefits			
Equipment: Rent			
Equipment: Purchase			
Equipment: Repairs & Maintenance			
Internet			
Insurance			
Interest			
Investment Savings 10% of gross income			
Legal & Professional			
Meals & Entertainment			
Meeting Fees			
Office Maintenance			
Postage & Delivery			
Pension Plan			
Rent/ Mortgage			

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Resource Materials			
Supplies			
Taxes Set aside 15% of gross income			
Travel			
Telephone			
Training/ Seminars			
Utilities			
Wages and Owner Draws			
Total Monthly Expense			
Total Yearly Expenses Monthly Expense x 12			

** Divide yearly expenses by 12 to budget monthly

Total Income	
Total Expense	
Net Profit	